

Kimberly Wills- Starin

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Raleigh, NC

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Objective: To focus my TV and print, graphic arts education and experience into a creative and imaginative art design team for print and digital media

Skills

- NewTek : Lightwave
- Adobe : Photoshop; Premiere; AfterEffects, Illustrator, ActionScript, Flash, DreamWeaver, Fireworks
- Apple : Final Cut Pro
- Curious Maps - News Reporting Map Software
- Alias/Wavefront : Maya
- VIZRT: Viz artist
- MS Office : Word; Excel
- On-Air Production Graphics, Template Building
- Print work, Ads, News 14 Carolina related promo material
- Animation Design, Construction and Development
- 3D Character Design/Modeling/Texture/Rigging/Animation
- 3D Set and Prop Design/Modeling/Texture/Rigging/Animation
- Video Recording and Editing, DigitalSpecial Effects
- Conceptual Design

Work History

Senior Graphic Artist

News 14 Carolina, www.news14.com
Raleigh, NC August, 2004 to present

- Built story specific graphics as needed and on demand, formatted to News 14 Carolina standards for immediate or ongoing on-air
- Extensive, master use of Photoshop, Illustrator, Lightwave, AfterEffects, and Premiere to produce on-air graphics, animations, print and special projects and templates.
- Detailed and formatted mugshot and crime reporting photography for on air content
- Produced website ads and other web formatted graphics for news14.com
- Video editing and modifications using After Effects and Premiere to adjust clips for both our HD and Analog outputs
- Created bookmarks, stickers and other print promotional materials to be distributed to our viewers
- Generated 3D objects for catalog reuse, including multiple virtual sets for anchor and reporter backgrounds
- Rapid, on demand production of accurate graphics as news situations develop
- **Project:** Accurate creation of more than 65 maps for traffic coverage in our broadcast range, including Wake, Mecklenburg and Guilford counties in 2006. Modified and created base templates for Curious Map software migration in 2008
- Re-design and creation of the 2005, 2006, 2007, 2008, and 2009 Hurricane Tracking Maps for web and full color print distribution

Graphic Artist: Television, Print, 3d

Aklia Digital Media/PHE, Inc www.phe.com

Modeling and Web

Hillsborough, NC March '07-'08

- Web image formatting, reformatted existing images
- Established Photoshop scripts for converting several thousand images
- Designed weekly customer emails, sales ads, website images and changes
- Engineered email blast layouts with Dreamweaver and Photoshop
- Produced advertisements in print as well as web

3D Modeling

Rightthru, www.rightthru.com

Raleigh, NC February '07-June '07

- Constructed a virtual set based off descriptions, used in presentation to promote sale for museums
- Wired and designed 3D models

Character Design/Animation

Games 2 Train – www.games2train.com

Efland, NC March '05-'06

- Design, construction, texture, rigging and animation of required objects and/or characters
- Animation of 2D images, design or interpretation and execution of 2D and 3D.

Advertising, Web and Print

Giant-head, www.giant-head.com

Raleigh, NC July '04-'06

- Created Logos and Creative for Giant-Head's ad campaigns
- Helped with site roll outs and Email campaigns

Freelance Work

Logos, Camera and other art for:

Fuji Express, Apex, NC; **NASA Zymurnauts** Goddard, MD; **Raleigh Jaycees**, Raleigh, NC; **C4** Raleigh, NC;
Binghamton Fan Force, Binghamton, NY; **Giant Head**, Raleigh, NC; **JJJ Productions**, Raleigh, N; **Animazement**,
Raleigh, NC

Education

Associate in Applied Science

School of Communication Arts

Raleigh, NC - Aug, 2003

Associate in Science

Wake Technical Community College

Raleigh, NC - July, 2001

Associate in Arts

Wake Technical Community College

Raleigh, NC -July, 2001

Awards and Accomplishments

News 14 Carolina

2007 - Special thanks from Animal Planet: graphics I created for news coverage of **Animal Planet Expo**

2006 - Team Player of the Quarter

2004 - Created company-wide Christmas Card

School of Communication Arts

Instructor Choice Award, Conceptual Design

Best in Category – Character Construction/Rigging

Best in Category – 30 second animated short/Group project – group leader for project

Student Choice Award, Student Gallery Show

Directed three group projects while attending SCA